



Cortec[®] Family Had the Best Time at Budapest-Baranja Adventure!

One of the most beautiful cities in Europe, Budapest, has shown to be an excellent choice for this year's Cortec[®]'s European Sales Meeting. The Hungarian capital famous for its unique historic and artistic life welcomed the record breaking number of attendees to this year's meeting. Partners operating in sixty countries throughout Europe and Asia gathered to share their business experiences, expectations and have loads of fun with their associates.



On October 8th, the meeting started at wonderful Le Méridien Budapest Hotel, ideally located in the heart of Budapest, a few steps from the blue Danube with a welcoming cocktail reception. The next day meeting kicked off with welcoming speech of Boris Miksic, Cortec[®]'s President and CEO who opened the meeting with state of the company address. During his presentation Boris Miksic also remembered Cortec[®]'s journey throughout the years from it's humble beginnings to becoming a global leader in corrosion protection with no relevant competitor on the market.

Educational presentations and sessions were featured by Cortec[®]/EcoCortec[®] team members and our distributors, highlighting Cortec[®]'s products, technologies, the latest developments and successes. We are very glad that EcoCortec[®]'s partners from Marine Clean project have joined us and that the final Marine Clean meeting was held in Budapest.





On October 10, the attendees were taken to Beli Manastir where they visited EcoCortec[®] facility which is currently in the second phase of the plant's planned construction and expansion. During the tour they explored the plant's production facility, offices and one of the best equipped laboratories in Europe. A special success was hands on extruding and converting session where our distributors had the opportunity to participate in the daily activities of EcoCortec[®] production team.



Wrap up sessions and distributor presentations were held at Beli Manastir's Patria hotel. Both Cortec[®] and EcoCortec[®] presented awards for best European sales, fiscal year 2013/2014. The winners were Interface Technologies, France, for Cortec[®] and Tribotec, Sweden, for EcoCortec[®]. We congratulate the winners and keep up the good work!

After that the happy crew was taken to the beautiful Peachill EcoFarm located in the heart of Baranja's intact nature. In this rich natural oasis full of organic fruits and vegetables everyone enjoyed chatting while tasting excellent local wines.

The meeting ended with an unforgettable party and celebration of our CEO Boris Miksic's birthday at one of Baranja region's finest restaurants - Josic. The best local specialties including exquisite local Dobos cake were offered while Tamburitza band kept everyone dancing through the night. Beli Manastir's Mayor, Mr. Ivan Dobos and his wife Augusta gave us a special honor with their attendance of our gala dinner at Josic.

How much the guests enjoyed these fun and educational few days illustrates a note from our UK colleague Steven Carlidge from Lake Chemicals: „I would like to thank you all for opening up some wonderful sales opportunities. EcoCortec[®] put together a rewarding sales meeting with an unusual intimacy that I have learnt is the mark of Cortec[®]. Thank you to the Cortec team!“. Thank you Steven and we already can't wait for the next one!

